

## 20 - 20 Conference Program Options Summary

<b>Theme 1: Health</b>	<b>Theme 2: Business Development</b>	<b>Theme 3: The Future</b>
<i>Friday Night:</i> Alcohol free <b>External Speaker</b> - Health link to last conference <b>Health Workshops:</b> yoga, massage, sport, spa, sport mind setting	<i>Friday Night:</i> Alcohol free <b>Internal Speaker</b> - opens the conference <b>Outdoor Challenge:</b> Pirate Gold in the Dark	<i>Friday Night:</i> Alcohol free <b>Internal Speaker</b> - opens the conference <b>Indoor Challenge:</b> Leading Coaches (creativity & the future of leadership)
<i>Saturday before breakfast:</i> <b>Health Activities:</b> yoga, massage, sport, jogging, aerobics, bush-walking <i>(also available Sunday am)</i>		
<i>Saturday morning:</i> <b>Today's Entrepreneur</b> (Financial Health) Powerful Business Simulation	<i>Saturday morning:</i> <b>The Way We Do Things</b> Alien for Dinner Exercise and Internal Presentation Sessions - by participant speakers	<i>Saturday morning:</i> <b>Active Team Challenge</b> Decathlon style Round Robin of your choice of WorldGAMES scorable activities (Olympic Event)
<i>Saturday lunch:</i> <b>Keynote Speech</b> by high profile consultant	<i>Saturday lunch:</i> <b>Keynote Speech</b> by high profile consultant	<i>Saturday lunch:</i> <b>Keynote Speech</b> by high profile consultant
<i>Saturday afternoon:</i> <b>Today's Entrepreneur</b>  Powerful Business Simulation continues	<i>Saturday afternoon:</i> <b>Global Automobile Parts</b>  Participants produce plans for the international group case study	<i>Saturday afternoon:</i> <b>Brave New World</b>  Participants create a viable business for a world devoid of electronics
<i>Saturday evening before dinner:</i>  <b>Healthy Cocktail Capers and Healthy Action Hour</b>	<i>Saturday evening before dinner:</i>  <b>Cocktail Capers</b> Group mixing activity	<i>Saturday evening before dinner:</i>  <b>Olympic Trivia Quiz</b>
<i>Saturday evening at dinner:</i> <b>Keynote Speaker</b> - Health	<i>Saturday evening at dinner:</i> <b>Keynote Speaker</b> - Business	<i>Saturday evening at dinner:</i> <b>Keynote Speaker</b> - Future
<i>Saturday evening:</i>  <b>Talent Night</b> choice of formats, fun as a health tool	<i>Saturday evening:</i>  <b>Camp Fire Night</b> choice of activities	<i>Saturday evening:</i>  <b>Vision of the Future</b> - pre selected internal presentations

## Sample Conference Program

### Option 1: Health Theme

#### Matt Church

We propose Matt Church as the opening Health speaker for three reasons. Firstly, he can pick up on the previous program, and the goals he asked participants to set, adding a sense of continuity to proceedings. Secondly, he is an excellent, engaging speaker on the topic. And thirdly, he has the personality to carry off the alcohol-free night message.

#### Health Workshops and Activities

These will depend on the facilities available at the venue and the distance from Sydney. At this stage we propose having a series of healthy activities for participants to choose from, including a yoga group, seated massages, sporting activities such as tennis, spa/relaxation classes and professional sport coaching on creating a mind set that produces results. Naturally, these ideas can be tailored to the venue facilities and participant needs.

Pre-breakfast sessions could be broadened to include jogging, bush-walking, golf etc.

#### Today's Entrepreneur - (Financial Health)

Is a powerful and competitive business simulation designed by the South African company, Business Today. They have nearly 30 different, industry specific, highly interactive simulations played in various countries throughout the developed world. This is what WorldGAMES wrote to clients about the generic manufacturing simulation:

*“Now we have found a hands-on business simulation that can revolutionise the way all levels of managers think about the way they run their organisations or departments and graphically demonstrates how their decisions impact the financials and business as a whole. The simulation is called Managing Business Today and I found it so powerful that I immediately enrolled in facilitating the program. It is the best combination of financial awareness, strategic planning and business decision impact training I have ever seen. A great way to demystify accounting for the non-accountants and teach the financially literate about operational cause and effect.”*

Managing Business Today is a 2 or 3 day program, however, the Business Today team have just launched a one day game, Today's Entrepreneur, which has been described as their best product yet.

We would play this game in teams of 6 participants with 5 teams grouped into a “region”. Each of 4 regions would be run by a professional facilitator. There would be competitions for the best team within each region and the best overall region.

The key issues raised in Today's Entrepreneur are competitiveness, pricing, service, cash, cash flow, credit management, Financial Statement analysis, marketing, sales, staff issues, asset management, entrepreneur profiles, business structures and business plans.

## **Healthy Cocktail Capers**

**Task:** Participants are provided with the name of a health drink ingredient and must find others with different ingredients to join their healthy cocktail team. Teams of six or more have the barman prepare their cocktail ready for sampling by the team and judging

A fun introduction game that demonstrates the opportunities and pitfalls of team blending

## **Keynote Speaker - Health**

We suggest a motivational health or fitness speaker such as Dr Jane Hall (we believe you already have her details)

**Talent Night** - choice of one of these three activities:

### **a) Cabaret Night**

**Task:** Participants are given a free hand to stage their own cabaret night, including all stage management and logistics

A powerful demonstration of creativity, hidden talents and doing-whatever-it-takes as the roles are reversed and the participants entertain the trainers

### **b) Good Week News Review**

**Task:** Participants use the format of the well know Television program to summarise the events and learning experienced during the training program.

An innovative and challenging team event that can round off a training program in sensational style.

### **c) WorldGAMES Trivia Quiz**

**Exercise:** Participants participate in one of WorldGAMES Trivia Quizzes tailored to the clients requirements

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## **Alternative Activity Options**

### **“Cashflow” - Personal Financial Health (alternative for Today's Entrepreneur)**

Robert Kyosaki’s powerful board game, based on his best selling book “Rich Dad, Poor Dad”, shows how to get out of the rat race and build a supporting base of passive income.

## **Sample Conference Program**

### **Option 2: Business Development Theme**

#### **Outdoor Challenge: Pirate Gold in the Dark**

**Task:** Solve the ancient riddles and rhymes that the pirate Blackbeard has left his heirs, move to the correct location and find the treasure in the park in the dark using the team treasure map as a guide.

A clash of individual agendas and team needs graphically illustrated in the outdoor race against all comers for Blackbeard's gold. A great opportunity to show the effects of trust and common vision on team results.

#### **The Way We Do Things: Part 1: Alien for Dinner**

**Exercise:** Participants question some of humanity's social norms and regulations in the guise of an alien seeking to understand why and then apply the concept to the way things are done within the organisation.

Provides an opportunity for participants to challenge the way things are and find alternative solutions.

#### **Part 2: Internal Presentation Sessions**

Selected participant speakers provide short and punchy insights to the workings of their department or group with a view to informing all participants about their developing business

#### **Global Automobile Parts (Case Study)**

**Task:** Teams play the part of the new CEO of GAP for a day, determine what they know, need to know, how to go about finding the key facts and setting out an action plan

#### **and Global Automobile Parts (Part II)**

**Task:** Teams play the part of the new CEO of GAP each team working on separate plans for the USA, UK and SE Asian operations as well as global sales and marketing, production and support services in order to maximise global efficiency of the operation. Participants determine what they know, need to know, how to go about finding the key facts and setting out an action plan to the Board.

A powerful scenario for any manager or aspiring manager, a chance to be Chief Executive of a global organisation and make your own decisions about the future of its operations. A flight simulator for corporate pilots

## Cocktail Capers

**Task:** Participants are provided with the name of a cocktail ingredient and must find others with different ingredients to join their cocktail team. Teams of six or more have the barman prepare their cocktail ready for sampling by the team and judging

A fun introduction game that demonstrates the opportunities and pitfalls of team blending

**Camp Fire Night** - choice of one of these three activities:

### a) Camp Fire Karaoke

**Task:** Participants are given a free hand to lead the singing with a mobile karaoke

A powerful demonstration of creativity, hidden talents and doing-whatever-it-takes

### b) Camp Fire Sing-a-long

Participants spend the evening scout/guide style with traditional camp fire songs and rounds

A low profile sing-a-long.

### c) Bush Band Camp Fire

Participants spend the evening being entertained with traditional bush songs and rounds

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## Alternative Activity Options

### Chase for Skase (alternative for Pirate Gold in the Dark)

**Task:** Skase is eluding capture by hiding in the bush. The team must use its orienteering and problem solving skills to find him. Along the way they will pick up clues and overcome several barriers in their quest

A fun orienteering exercise that will require problem solving and practical teamwork to be successful

### or Carless Rally (alternative for Pirate Gold in the Dark)

**Task:** Participants must find answers to the car rally style questions while walking and observing things in and around the venue - some treasure hunt similarities.

A great way to test and improve participants' observation skills and ability to plan the most effective course of action.

**Dog With a Bone (alternative for Alien for Dinner)**

**Exercise:** Participants write down, on a paper bone and in canine terms, a conflict within the workplace involving them and that is unresolved. Participants then place their bone in a dog bowl. Groups of participants draw the bones randomly and flipchart canine suggestions of ways to resolve the issue

A powerful way of depersonalising internal workplace conflict and providing lateral opportunities for resolution

**A Day In The Life Of ... (alternative for Alien for Dinner)**

**Exercise:** Participants gathered in groups by function assess and role play the positive contribution made by other functions within the organisation.

A respect for, and positive reinforcement of, the value of others in the organisation

**Genesis Manufacturing (partial alternative for Global Automobile Parts)**

**Task:** Participate in a meeting of fellow supervisors to plan computer production while handling a barrage of problems in the absence of the senior management

A true-to-life crisis in a computer manufacturing business that will test everyone's team, problem solving and communication skills in a demanding environment - a very tough exercise

**and/or The Italian Job (partial alternative for Global Automobile Parts)**

**Task:** Having watched a short end clip from the famous film, teams need to use all their problem solving skills to rescue the gold from the coach before it plunges over the cliff.

A powerful problem solving game that will take careful planning and excellence of execution if teams are to succeed.

**and/or News Room Dilemma (partial alternative for Global Automobile Parts)**

**Task:** Team members are the editorial team at the news desk of an international newspaper. A sensational story is breaking and they are in a position to have a worldwide exclusive, if they can agree on the story angle to take in a minefield of conflicting values

A test of values, empathetic teamwork and resolution skills in an emotive environment that challenges assumptions and prejudices

## **Sample Conference Program**

### **Option 3: “The Future” Theme**

#### **Indoor Challenge: Leading Coaches**

**Task:** Teams design an indoor or outdoor training game in two blocks of 5 minutes each and present their game. At the half way point they lose their leader to be coach of a different team. Each team then leads the other participants in playing the game they have designed.

Emphasises the incredible creativity of teams when set a demanding task. Usually produces some amazing results as well as comparing leadership and coaching styles. Demonstrates the leadership style that is likely to produce the best results in the future

#### **Active Team Challenge - Olympic Event**

Decathlon style Round Robin of your choice of WorldGAMES scorable activities such as:

##### **a) Pirate Gold**

**Task:** Solve the ancient riddles and rhymes that the pirate Blackbeard has left his heirs and find the treasure on the team treasure map.

A clash of individual agendas and team needs graphically illustrated in the race for Blackbeard's gold. A great opportunity to show the effects of trust and common vision on team results.

##### **b) Kite Game II**

**Task:** Each participant is given a component that can be used in making a kite. They must form teams and, from only the resources they bring to the team, make a kite that is more decorative and flies higher than anyone else's kite. Each participant must fit their resource to their team kite themselves

A high energy game that challenges participants' ability to sell or value themselves and their assumptions that can inhibit their ability to reach the kind of innovative solutions that dramatically improve performance

##### **c) Apollo 13 Game**

**Task:** Teams are challenged to save the Astronauts aboard Apollo 13 by making an air filter that will fit two different sockets from the jumble of available items on board the spacecraft.

Strategic planning, problem solving and resource utilisation all rolled into one fun activity

**d) Apollo 13 Transmission**

**Task:** Teams are challenged to leave precise instructions on how to make the Apollo 13 Game air filter on an answering machine for another team to follow and construct a workable filter.

A real effective communication systems test for managers and supervisors

**e) Castle Keeps Double Plus**

**Task:** Teams begin by making the tallest mediaeval castle out of paper, straws and tape. Then deal with an abundance of changes that transform their castle completely. Their structure must be capable of supporting an egg at the highest point

A very challenging, fun, team action game with continual changes and role plays that will test participants' ability to stay on task, support their leader and build a firm foundation for success in an uncertain future

**f) Billy Cart Parade**

**Task:** Teams build, package and market the best Billy Cart in the parade from a standard kit using a range of decorative materials

A team challenge to make a standard product, common to all, more appealing to the market than anyone else's product

**g) Billy Cart Bathurst 2000 (Outdoor Game)**

**Task:** Teams use their Billy Carts from the parade to race each other over the famous course ... but which way?

A team challenge with a difference, turning downhill racing completely around so as to involve the whole team in the race to the line, challenging a few assumptions along the way

**Brave New World**

**Task:** Solar flares have destroyed all electronics on earth and melted the ice caps. The great coastal cities of the world are lost in the ocean. Humanity is now living on a vastly smaller land mass. Each participant is given a possession they have been able to salvage from their former life. They must find and form the most effective team from a group of world holocaust survivors and create a new business that will ensure survival in a changed environment

A game that challenges values, demands lateral thinking and best use of scarce resources to survive in a hostile environment



## **Olympic Trivia Quiz**

Exercise: Participants participate in WorldGAMES Olympic Trivia Quiz tailored to the clients requirements

## **Vision of the Future**

Pre-selected short (no more than 5 minutes each) and punchy internal presentations on the future for the organisation and their internal and external clients. The emphasis being on obtaining a diversity of views from a broad spectrum of participants.

Between each presentation a film clip will be shown showing how people in the past perceived our present and beyond (and what they got right and what they didn't foresee). Film clips could include *Lost in Space* (view of 1997); 2001; 1994; *Dr Who* etc. The emphasis will be on the lateral thinking required to project and predict the future - e.g. *Lost in Space* and 2001 had no idea of the impact computer chips would have on the size and power of computers.

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## **Alternative Activity Options**

### **Un-Useless Inventions (alternative Indoor Challenge)**

Task: Individual participants invent their own *Chindogu* the Japanese art of inventing a gadget that is both useful and useless at the same time and decide on who would be the perfect recipient. They then join their team and design a team Un-Useless invention. All teams make a high energy presentation of their best gadget

A fun brain teaser that will test both individual and team creativity and ability to think laterally.

### **Sky Pilot (alternative Indoor Challenge)**

Task: Small teams of participants must find their common symbols while being restricted to written communication

A powerful communication game that no executive or manager should miss - highlighting corporate communication styles and barriers to understanding of the intended message. Looks at the unconscious assumptions that are made in any communication

### **Marketing Game (alternative to Brave New World)**

Task: Teams design and franchise their own product line or concept. They need to prepare a working franchise pack, marketing campaign and corporate structure. All teams compete against one another in a true-to-life trade show where participants vote with cash for best product, best franchise document and best in show.

A game that will test the resourcefulness, ingenuity and ability to do-whatever-it-takes of any team. A high pressure activity that mirrors creative business activity and illustrates what it will take to succeed. Highly confrontational and definitely not for the faint-hearted.

### **Future Company 20-20**

**(alternative to Brave New World)**

An introspective workshop on the future of the organisation, the opportunities, the barriers to be overcome, the potential new alliances and partnerships, the client of the future, the workplace of the future, beyond Cyberspace.

Groups of participants choose an area they would most like to work on and collectively design their view of the future and what it will take to attain success in a changeable future.

### **Midnight Murder Mystery**

**(alternative to Olympic Trivia Quiz)**

Exercise: Groups of participants are provided with a very short murder mystery with a twist or two and must elicit and present their best scenario to solve the mystery